

## Things to Consider:

- The overall composition of what you are creating
- How the visual elements lead the eye around the page
  - Correct scale of objects
  - Legibility of text (size, placement, color, opacity, integration with imagery)
  - Color matching, direction of lighting, time of day
  - Shadow
- What you are saying about your topic

2. Drag your the elements into your chosen background image using the MOVE tool. Click on the layer in the layer palette, or in the selected image with the move tool, and DRAG it (holding down the mouse button) to the chosen background image.

The MOVE tool



4. Use the ERASER tool selectively delete parts of your new layers after combining images. Also try the “Magic Eraser” (or “Background eraser” (for the *background* layer).

5. Select the layer you pasted and go to the LAYER menu to MATTING/DEFRINGE and defringe 1-2 pixels.

### To make a cast shadow:

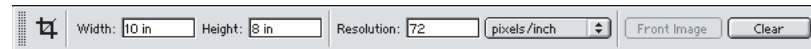
Go to the layer palette. Duplicate your layer by selecting it and going to the pull-down to "Duplicate Layer" or dragging it to the NEW layer icon.

Go to EDIT to FILL. Fill the layer copy with black, being sure to click the PRESERVE TRANSPARENCY button.

Go to EDIT to TRANSFORM to DISTORT and distort your shadow in perspective.

When you're done, go to the layer palette, choose MULTIPLY mode and reduce the opacity to about 50% (or so).

Choose a specific height and width for the CROP tool (6" x 9" or 9" x 6" at 100 pixels per inch)

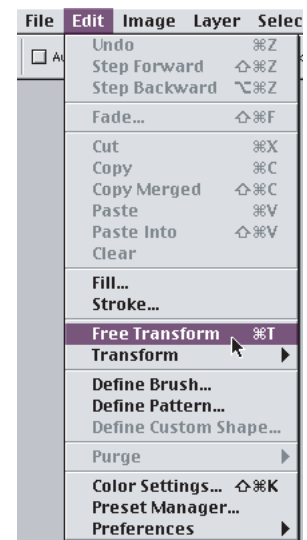


1. Use the CROP tool to resize your background image

Fill in the appropriate SIZE filled in in the options bar. Double-click or RETURN key sets the crop.

- ESC key (on keyboard) gets out of it.

3. The FREE TRANSFORM TOOL works like the Crop tool. Use it to size the new layers. Double-click or RETURN key sets the crop. ESC key gets out of it.



6. Use the RUBBER STAMP tool to get rid of objects you dont want from your background layer. Option+ Click to define a source point.